

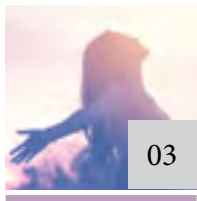


ACCENDIS

Perfumes to illuminate our souls



INDEX



03

PHILOSOPHY



04

BOTTLE



05

COFFRET

THE COLLECTIONS

06

THE BLACKS

07

■ Aclus 08	■ 0.2 11	■ Lucevera 14	■ Lucepura 17
■ Fragrances 10	■ Fragrances 13	■ Fragrances 16	■ Fragrances 19

THE WHITES

20

■ Luna Dulcius 21	■ Fiorialux 24
■ Fragrances 23	■ Fragrances 26

ACCENDIS

Perfumes to illuminate our souls

PHILOSOPHY —

Accendis is the result of a research concerning our emotional light. In Latin “Accendis” means “you illuminate”, but also “you bring out aromas”.

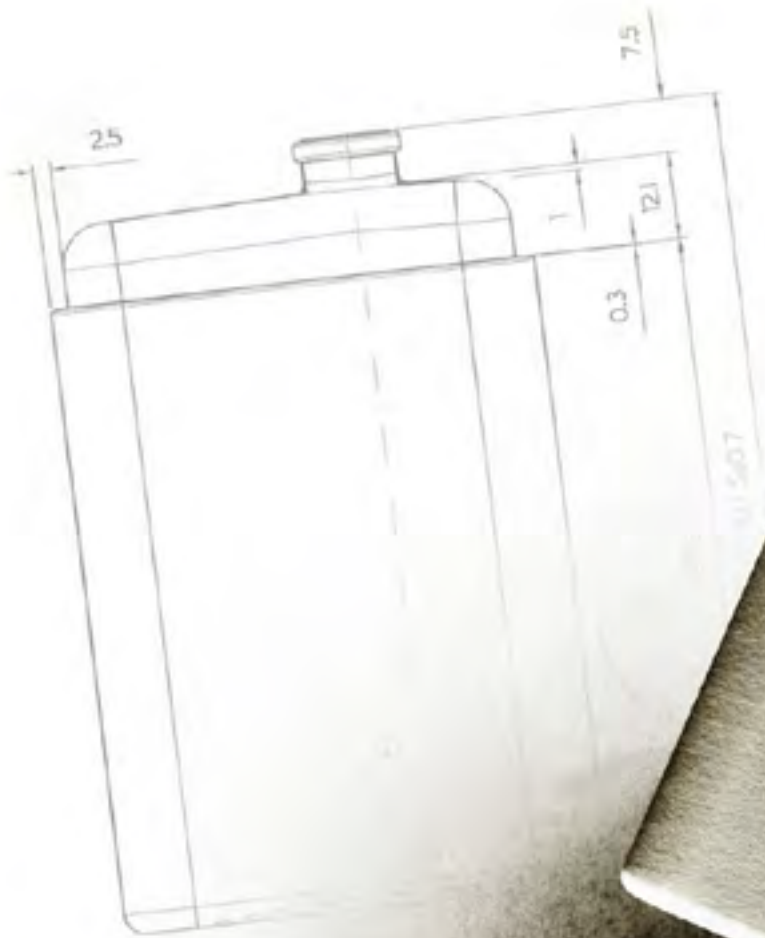
Fairy tales have always been the magic of fantasy that lights up and makes the fear disappear. A light that ACCENDIS explores with beautiful fables.

*“Miracles are dreams
that become light”*
(Alan Drew)



BOTTLE

ACCENDIS bottle has being realized by a customized design to express the importance of our light research which animate our life. ACCENDIS is a fuel of our emotions.



68.3^{+0.0}_{-0.5}



ACCENDIS
Perfumes to illuminate our souls

[BACK TO INDEX](#)

CR Studios			Cap. Nom.: 110 ± 2 c.c.
			Cap. Util: 100 c.c.
Denominació: Flamma 100 c.c.			Pes: 186.2 ± 5 grs.
Data: 18/09/2014	Esc.: 1/1	Nº: 00	Boca: Fea 15

COFFRET

Accendis coffret is precious, elegant and made of warm materials.
Its form invokes a book where no words are contained, but fragrances that give emotions.



THE COLLECTIONS

THE BLACKS AND THE WHITES

Without Black of the night sky, the magic of the stars would not be visible. Black is a state of stillness, where every light, even if small, can show itself in its delicate beauty. Black is to be and not to appear, to be oneself without poses, without filters, without shielding, to always be true. In front of a black screen we can shine in our natural uniqueness. White is the maximum light that shows itself from black. It is the state of purity, the openness to every possibility, the conjunction of the man with the universe. It symbolizes birth and rebirth, the beginning of every life cycle. The divine and perennial flame is white. White is everything that is pure, wise, enlightened and also of the aspiration towards what has not yet occurred. Different yet complementary, these two colors are the emblem of ACCENDIS perfumes. Two souls who are destined to meet. They are the perfect love made of complicity, desire, friendship, sharing and respect.



THE BLACKS

For the ancient people, the black color was considered sacred to the deities and was used as a symbol of unity, pure essence and equality. It was seen as the total realization, the symbol of the highest authority. Symbol of knowledge and interaction with the Universe. Black and white as the eternal dualism

*“The black words
on the white paper
are the naked soul.”*

(Guy de Maupassant)





Once upon a time there was a wonderful wood where every tree was not just a plant, but a living being. The trees themselves could not move, but offered their hair as a home for the birds that flew among them. Mushrooms and fruits of every color were born among their roots and many animals found not only shelter, but the opportunity to have fun and play with each other. The men who visited this forest not only marveled but saw the forest as a sacred place and respected the plants and all the beings that lived in it as divine creatures. In this forest, however, even a black prince had his residence. He was an envious wizard and he hated all the light and colors. One day he came by chance from a distance, from the world of light, a fairy with a group of elves seeing the black and dead forest had compassion and wanted to wake him up. With the power of his love he called a star from the sky that descended into the trees and turned to earth in a marvelous pinwheel.

ACCENDIS Aclus the fulfillment of inner metamorphosis.
And the fullness of the experience that has shaped the soul
but also the need to keep alive the side of boyish soul.
It 'a composition which lifts and supports, complex and dense...
Aclus is the light of summer full of colors enjoy to the intense
aromas of flowers in wild landscape
you really feel you are complete.



FRAGRANCES

Aclus

THE BLACKS



HEAD

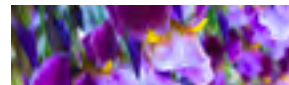


BERGAMOT



LEMON

HEART



IRIS



TOLU ABS



CISTUS ABS



ANGELICA DAVANA



CARDAMOM JE™

BASE



CYPRIOL



GUAIAAC WOOD



LOUD WOOD



GURJUM

ACCENDIS

Perfumes to illuminate our souls

[BACK TO INDEX](#)



A long time ago when the Cherokee people were new upon the earth, they thought that life would be much better if there was never any night. They beseeched the Ouga (Creator) that it might be day all the time and that there would be no darkness. The Creator heard their voices and made the night cease and it was day all the time. Soon, the forest was thick with heavy growth. It became difficult to walk and to find the path. Not many days had passed before the people realized they had made a mistake and, once again, they beseeched the Creator. He loved the people and decided to make it night all the time as they had asked. The day ceased and night fell upon the earth. Soon, the crops stopped growing and it became very cold. They could not see to hunt meat and with no crops growing it was not long before the people were cold, weak, and very hungry so they asked to make the day and night as it was before. Once again the Creator listened to the request of the people. The day and the night became, as the people had asked, as it had been in the beginning. Each day was divided between light and darkness. The Creator accepted the gratitude of the people and was glad to see them smiling again. To protect them and illuminate their minds, he placed their ancestor' spirits in a newly created tree. This tree was named a-tsi-na tlu-gv {ah-see-na loo-guh} Cedar Tree.

ACCENDIS 0.2 is the achievement of one's goals.
The experience which forged the soul.
An emotion experienced and savored in a mature moment;
the desire that is conquered.
0.2 is the power of wood.



FRAGRANCES

0.2

THE BLACKS



HEAD



PEROU BALM



BLACK PEPPER

HEART



GUARIC WOOD



CEDAR WOOD

BASE



LOUD WOOD



LABDANUM



As an old woman, Pele was filled with evil desire for the handsome island chief and transformed herself into a beautiful young girl to seduce him. But the chief already has a sweetheart: the lovely Lani, who danced her sensuous “Hula of the Flower” for her beloved to the strains of the steel guitar. Not to be outdone by her rival, Pele dons a grass skirt to compete for the chief’s affection. Lani, with her great love seduced, the chief during the a sublime light sunset where the sweet aromas of tropical fruits are warm and unforgettable.

ACCENDIS Lucevera with the magic of its ingredients takes us in a real world of intense and interesting aromas with pleasant fruity notes revealing their aphrodisiac character bringing to mind emotions that are our life. It is a real light!



FRAGRANCES

THE BLACKS

Lucevera



HEAD



BERGAMOT



BLACK CURRANT

HEART



PINEAPPLE



PATCHULI

BASE



AMBER GRIS



VANILLA



VIRGINIA CEDARWOOD



Once upon a time in a beautiful fairy named Lavandula with beautiful blue eyes and blond hair. One day, while looking for a place to live flipping through his notebook of landscapes, stopped on the page of Provence. Seeing his poor uncultivated lands began to cry, her hot tears of lavender dirty page open. From these tears were born the flowers of lavender. A beautiful plant symbol of purity, prosperity and happiness. LUCEPURA born with the idea of enhancing these symbols, the freshness of lavender and of the fruits are mixed perfectly with the most energetic known dates from Sandalwood and Musk, making this a wonderful fragrance blend of strength and purity.

Lucepura

THE BLACKS

ACCENDIS Lucepura is the freshness of lavender and of the fruits mixed perfectly with the intensity of Sandalwood and Musk, making this a wonderful fragrance blend with strength and purity. It is a pure light!



FRAGRANCES

Lucepura

THE BLACKS



HEAD



LAVANDER OF FRANCE



WATERMELON



LEMON OF SICILY

HEART



WOODEN



SANDAL WOOD



PINE DES LANDES
OF FRANCE



TOBACCO

BASE



BORAGE TREE
OF FRANCE



MUSK

ACCENDIS

Perfumes to illuminate our souls

[BACK TO INDEX](#)

THE WHITES

The White is the hope for the future, the state of purity, the noble sentiments and the desire to change. The White evokes purity, spirituality, and divinity.

*“ White is a world
so high compared to
us that we almost
do not feel
the sound...”*

(Vassili Kandinsky)





It is said that the Moon listened to and welcomed human desires, deciding to give a small bamboo bud to a couple of poor peasants. A beautiful girl came out of the bud, bringing them love and wealth. However, the experience of a simple, loving family was crushed by human helplessness. The princess wept at the moon and the heavenly court decided to bring her back to the stars. Authentic affections and moments of life remain her most beautiful experience, but the Moon mother is a realm of music and magic, enabling to return to a state of purity. On summer full moon nights, you may sometimes smell a sweet scent of vanilla and coconut; the legend says that it is the girl's greeting to her land parents.

Luna Dulcius

THE WHITES

Coconut symbolizes good fortune and prosperity and vanilla, with its wrapping aroma, spreads sweetness.



FRAGRANCES

Luna Dulcius

THE WHITES



HEAD



BERGAMOT



GRAPEFRUIT



RED FRUITS



COCONUT

HEART



HAWTHORN



PEONY



ROSE

BASE



VANILLA



TONKA BEAN



CEDAR WOOD



MUSK

ACCENDIS

Perfumes to illuminate our souls

[BACK TO INDEX](#)



A legend tells that the Osmanthus was donated to a princess by a goddess who, overwhelmed by the sufferings of humanity, gave the princess of power to turn once a year into this wonderful flower to soothe their torment with her perfume. It is said that in the end the princess had definitively transformed herself into this magnificent flower of “good humor”.

The Osmanthus in the East has always been considered of celestial origin helping spiritual elevation. With its warm aroma, characterized by apricot notes and other sweet nuances, has always inspired pleasant sensations.



FRAGRANCES

Fiorialux

THE WHITES



HEAD



BERGAMOT



LEMON



GRAPEFRUIT



ABRICOT



ANGELICA DAVANA

HEART



OSMANTHUS



IRIS



CALENDULA



SUEDE ACCORD

BASE



VETIVER



PATCHOULY



AMBER



MUSK

ACCENDIS

Perfumes to illuminate our souls

[BACK TO INDEX](#)



The golden maiden was the bride of the prince of darkness. It is therefore the light that every night is extinguished by its relentless gait in a divine dance that sees the eternal succession of day and night, of sun and moon, of summer and winter. And it is precisely when summer has come to an end, replaced by the restless red shadows of autumn, the gray fogs and the sun's pale past the heavy veil of clouds, which the girl feels the darkness approaching on her. But it is an apparent end. Nooria, this is the name of the girl always comes back, lively and joyful, to illuminate the earth. Born and reborn from the sun, and always dance, play and ride, hiding in the leaves and shadows of the woods, and running free along the green slopes of the mountains. She is the splendid daughter of the sun, the laughing child made of luminous gold, and the radiant, blond girl who lives in shining reverberations, in the shining of the waters, in the rain of golden rays. Its essence can be perceived in every place caressed by the sun, its smile can be glimpsed in all its bright and pure filament. Playing with a ray of sunshine is like playing with Nooria, confiding her secrets and her desires, it's like revealing them and entrusting them to her. The lukewarm kisses of the sun are his sweet kisses, and soaking in sunlight is like being pervaded and filled with the dazzling spirit of her. She, who can still teach the beautiful girls the magical path that makes them bright, so that they can learn to shine, and to radiate harmony, love, joy and exuberant freedom. Like little living stars, who bring gold into the world.

FRAGRANCES

Nooria

THE WHITES



HEAD



FRUITY NOTES



JASMINE



YLANG YLANG



GERANIUM

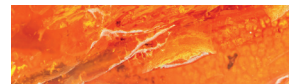
HEART



GUARIC WOOD



PATCHOULY



AMBER



SANDAL WOOD

BASE



VANILLA



TONKA BEANS




MUSK


ACCENDIS


Emy Rodriquens for:
CR STUDIOS srl


REGISTERED OFFICE:
Piazzale Giulio Cesare, 9 - 20145 MILANO Italy

HEADQUARTERS
Via Saragat, 5 - 20834 Nova Milanese (MB) Italy

 Tel: +39.0362 41155

 Mobile: +39.3386154914

 info@accendis.it
emy.cesaroni@crstudios.it

 accendis.it

 Accendis